



## New Media Philosophy\*

### Terms:

*New Media:* Means of mass communication using digital technologies such as the Internet. (types of New Media include: websites, social media websites and apps, online news articles, blogs, digital games, and online forums)

*Social Media:* Forms of electronic communication through which users create online communities to share information, ideas, personal messages, and other content.

**Purpose for using New Media:** *New media will be used with one thought in mind, doing Gospel ministry. Our end goal is for our students to know Christ and become involved in a local church, and we believe that New Media is a tool that will help us be effective ministers in these areas.*

**We believe that using new media will make us better ministers to our students. Since our students spend time on these platforms, we desire to also participate so that we might be able to be present in both their lives.**

**We believe that Social Media and other forms of New Media are tools that allow vocational ministers and volunteer ministers to communicate with students and extend our area of ministry beyond Sunday mornings and Wednesday evenings.**

**We believe that addressing questions about the Bible, as well as Christian and non-Christian doctrines, is an appropriate way to engage the minds and curiosity of our youth in order to answer their questions and provoke better practices of critically thinking through questions that will impact their faith in Christ.**

**Social Media will be used for:** Announcements, Event Reminders, Encouragement, and Discipleship.

Announcements:	We will announce schedule changes, event changes, and updates on whatever may need updating.
Event Reminders:	We will send out reminders of events as the dates get closer
Encouragement:	We will post encouraging photos, quotes, and scriptures.
Discipleship:	We will challenge our students, be it a thought provoking post, or a personal challenge to reach a specific goal.

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\* The New Media Philosophy (NMPH) of FBC Cleburne's Youth Ministry is a supplement to the Social Media Guidelines that have been accepted by FBC Cleburne on April 29, 2017. The NMPH should always be considered in light of the Social Media Guidelines, which can be found on the Youth Ministry web page.